

What is the next step after your blog blows up and starts snagging major views? Add Ads to the blog! We decided to use Google AdSense ads since we have a Blogger.com blog sponsored by Google.

### How do you insert AdSense ads to the blog?



After logging on to your blog, in the Dashboard view click **Monetize**. After agreeing that you want to run ads on your blog you choose where you want the ads to show up. The recommended setting is for sidebar and under post ads, and you can also choose after how many posts to show ads

under the post.

Over the past month our [Florida South Beach Rentals blog](#) has skyrocketed from around 200 views per month to over 700. Whether it's because it's the time of year for South Florida vacationing, or if the blog is being picked up by more search engines, *there is money to be made from ads!*



The ads are designed to be tailored to the websites the viewer looks and his or her location. This is what the Ad Choices button in the corner of the ad does- allows AdSense to personalize your advertising experience. Unfortunately, there is no way to control the AdSense Ads that appear on your site, although sometimes they link ads to the content on the blog.

**The idea of advertising and marketing might seem like a big step, but why not make some money with a program that just takes a few clicks to set up?**